



City Hall Commission Chambers  
3650 NE 12 Avenue  
Oakland Park, FL 33334

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MINUTES  
ART AND CULTURE BOARD MEETING  
MAY 23, 2019, 6:00 P.M

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The regular meeting of the Art & Culture Board of the City of Oakland Park, Florida was called to order at 6:11 p.m. by Board Chair Pedersen.

**ROLL CALL**

**Present:**

Hayley Pedersen, Board Chair  
Dalhia Perryman, Board Member  
Brenda Ramirez, Board Member  
Duane Smith, Board Member  
George Wulin, Board Member

**Also Present:**

Heidi Burnett, Staff Liaison  
Melissa Alvarado, Board Secretary  
Neysa Herrera, CRA Coordinator

**Absent:** Board Member Mary Damiano, Vice Chair Michael Miles, Board Member  
Vanessa Ruiz

1. **Approval of Minutes 4.25.19**

Board Member Wulin moved to approve the April 25, 2019 minutes. Board Member Smith seconded the motion, which prevailed unanimously.

2. **Public Comments**

None

3. **Staff Liaison Report**

Staff Liaison Burnett informed the Board that the library did not receive the State Grant funding that the City applied for, but City can however reapply and remain in the queue which will put the Oakland Park in in the #2 position for next year.

Staff Liaison Burnett provided the Board with an update on City Events including: The Memorial Day Commemorative Program, the Summer Nights Program (which combines a Culinary Art Showcase and a movie), Oakland Park Summer Camp, and a Commission Workshop.

Ms. Burnett informed the Board of a memo from Broward County that summer there will be no summer school held at any of the Oakland Park Schools this summer.

Liaison Burnett also shared with Board Members that Switchbox Café is offering a Pop-Up Library through the Broward County Library System, which allows patrons to electronically download a certain selection of books onto their devices without a library card.

Liaison Burnett attended Pioneer Days on the City's behalf where municipalities are asked to nominate a pioneer. The City nominated a professional historian named Susan Gillis, who is working on digitizing all the documents of the historical society that are housed in the library.

Ms. Burnett spoke about additional art programming within the City. She mentioned a local arts organization, Dance Dimensions, which is a dance studio that offers a variety of dance styles for people of all ages.

Staff Liaison Burnett gave a presentation on the City's Mural Program, which included images of murals throughout Oakland Park. She noted the importance of creating unity through art that represents all genres and all points of view. She also explained how and why a set of guidelines is helpful as the City pursues goals to foster pride and collective identity.

Liaison Burnett spoke in particular about the history of the Highwaymen Art, and how it is authentic to Oakland Park's history and culture. She also explained the agricultural history of the City, and how it ties in with themes of nature (reflected through the art on the City's utility box wraps), and creates a common identity for Oakland Park.

Member Wulin inquired how potential applicants will learn about the Mural Program. Ms. Herrera stated that the information would be posted on the City's website, and a process of community outreach would take place to make the information available to the public. Ms. Herrera also noted that permits are required to paint signs and murals on the walls of establishments, and applicants seeking a permit for such work will be informed of the program as well.

Member Perryman asked about a definition in the guidelines to confirm that it would not restrict an artist from including his or her signature on a mural. Ms. Herrera stated that the definition refers to elements of a sign such as lettering and signage, and does not preclude an artist from signing a mural. Ms. Burnett asked if it would be better to modify the of language of the definition to specify the preceding, and Board Members collectively agreed.

Chair Pedersen asked about the distinction between signage and murals, and if a business owner could apply for permit for both. Ms. Burnett explained that the guidelines are intended to clarify the differences between the two so an applicant would need a mural permit first, rather than a mural appearing as a sign to without any approval process. Ms. Herrera also commented that an applicant may apply for a permit for either a sign or a mural, but it must be done separately because the permits are treated differently. She

added that another purpose of the guidelines is to ensure that the signs and murals are in compliance City codes.

Board Member Smith asked about artwork that does not necessarily fit into the themes specified in the guidelines. Chair Pedersen suggested the inclusion of wording that allows for the submission of other ideas with approval. Board Member Perryman also inquired about what happens to submissions that do not fit the themes listed in the guidelines.

Ms. Burnett responded stating that one of the objectives of the guidelines is to create a brand for Oakland Park, and the themes of culture and history appear to best reflect the public and vision of the City. She reminded Board Members that all murals taken into consideration would come to the Art and Culture Board for review to determine if it fits the guideline criteria.

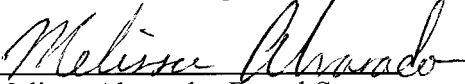
Liaison Burnett asked the Board Members if they would like to proceed with the guidelines or make modifications and bring them back for review. Board Members decided that they would like to review the guidelines, and reconvene for discussion at the next meeting with the guideline modifications.

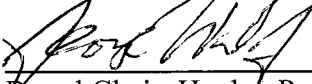
**4. Other Business/Next Meeting**

Next Meeting will be held June 27, 2019

**5. ADJOURN**

There being no further business, the meeting adjourned at 7:00 p.m.

  
Melissa Alvarado, Board Secretary

  
Board Chair, Hayley Pedersen