

CALL TO ARTISTS:

NAME: Utility Box Wraps
LOCATION: Various locations in Oakland Park, FL
DUE DATE OF APPLICATION: August 30, 2017
TOTAL BUDGET: TBD
DESCRIPTION: The City of Oakland Park Public Art Program will wrap approximately 54 utility boxes located throughout the City.

ARTWORK DESCRIPTION, SCHEDULE AND BUDGET

Public Art Project Description

The City of Oakland is looking for artists to create designs to be digitized and printed on vinyl wraps for approximately 54 utility boxes located throughout Oakland Park. The ongoing project enhances the public realm by adding local artists' work to surfaces that had often been targeted by vandalism. The City is requesting original designs of local fauna for the 2nd installation series.

Qualities of Artwork

The artwork must be a realistic depiction of Florida native fauna. The design must be colorful, cover the proposed area (not a lot of white space) and able to be distinguished from a distance. The design must be able to be scaled to different size boxes

The boxes belong to Broward County and the Florida Department of Transportation and they have specific restrictions on design:

Designs that promote or encourage the use of the following shall be prohibited:

Tobacco: Designs associated with or which may be associated with cigars, cigarettes, pipe tobacco, chewing tobacco, and other tobacco products.

Alcohol: Designs associated with or which may be associated with alcoholic beverages including, but not limited to, beer, wine, and distilled spirits. When a special event permit has been obtained that permits the sale of beer, wine or liquor, signage to identify the vendor(s) location(s) and product(s) is permitted.

Human Reproduction/Sexuality Products and Services: Designs associated with or which may be associated with products or services related to human reproduction, sexuality, or sexual stimulation, including but not limited to contraceptive products or services, other products or services related to sexual hygiene and counseling with regard to pregnancy, abortion, or other sexual matters or entertainment directed to sexual stimulation.

Demeaning or disparaging words: Designs containing words that demean or disparage an individual or group of individuals on the basis of race, color, religion, national origin, ancestry, gender, gender identity or expression, pregnancy, age, disability, ethnicity, or sexual orientation.

Profanity: Designs containing profane language.

Firearms: Designs containing an image or depiction of a firearm.

Violence: Designs containing an image or description of graphic violence or the depiction of weapons or other implements or devices associated with an act(s) of violence or harm to a person or animal.

Unlawful goods or services: Designs which promote or encourage, or appear to promote or encourage, unlawful or illegal goods or services.

Unlawful conduct: Designs which promote or encourage, or appear to promote or encourage, unlawful or illegal behavior or activities.

Obscenity or Nudity: Designs which contain obscene material or imply or appear to imply, or promote or appear to promote nudity. For purposes of these guidelines, the terms “obscene” and “nudity” shall have the meanings contained in Florida Statutes, as may be amended from time to time.

Endorsement: Designs which imply or declare an endorsement by a County agency or the Board without the prior written authorization of the Board.

“Adult”-oriented goods or services: Designs which promote or encourage, or appear to promote or encourage, adult book stores, nude dance clubs, and other adult entertainment establishments, adult telephone services, adult Internet sites, and escort services.

Potential Danger: Designs which contain the word “stop,” “drive,” “danger” or any other word, phrase, symbol, lighting, or any devices or any components thereof, or character likely to interfere with or mislead pedestrian or vehicular traffic.

Artist Requirements Once Selected

- Artist must provide digitized format for printing and reproduction.

Anticipated Art Project Schedule

- Artist Applications Due: August 30, 2017
- Artist Selection: September 15, 2017
- Artwork Installation: December 2017

Temporary Installation Stipend

The public art program will pay \$400 for each original artwork selected through the program.

Artist Eligibility

The project is open to any professional visual artist with experience implementing their ideas and work in the public realm. *Artist* or *Professional Artist* means a practitioner in the visual arts, generally recognized by critics and peers as a professional of serious intent and ability. Indications of a person’s status as a professional artist include, but are not limited to, income realized through the sole commission of artwork, frequent or consistent art exhibitions, placement of artwork in public institutions or museums, receipt of honors and awards, and training in the arts.

Artists must reside in the Tri-County area; Miami Dade, Broward and Palm Beach.

Artists are NOT eligible if they are immediate family or business partners of members of the Art and Culture Board or program staff.

Application Process

The application process is managed by the City of Oakland Park. The Oakland Park Arts and Culture Board serves as the selection committee.

Selection Criteria

The Oakland Park Art and Culture Board shall consider the following issues:

1. Appropriateness of the artwork to the goals of the City;
2. Appropriateness of the artwork to the site and site environmental conditions;
3. Experience and other qualifications of the artist;
4. Quality of the artwork;

Application Requirements

The information and documentation below must be emailed and arrive at the City of Oakland Park before the stated deadline,

1. Cover Letter: A cover letter listing experience with similar or related projects (PDF)
2. Resume. A current professional resume (PDF)
3. Images of proposed Artwork submitted as .jpeg digital images either emailed or provided on digital format. The images should be the works available for purchase.
 - a. Digital Specifications: Each image must be labeled artistlastname_firstinitial_imagenumber.jpg. (Use “01” for imagenumber “1”, “calder_a_01”, “calder_a_02”, etc).
4. **Applications will not be returned.**

Deadline: Postmarked, Hand Delivered or Emailed by

Hand Delivered: 5:00 PM, August 30, 2017

Postmarked: Any time before August 30, 2017

Email: 5:00PM, August 30, 2017. The City will utilize the time and date stamp of the City’s email system. No contesting arrival time. Recommend sending a minimum of one day early for confirmation. Total attachment should be less than 10 MB. Send only one email to kathleenm@oaklandparkfl.gov.

CD Send or Deliver to:

Kathleen Margoles, Art and Culture Board Staff Liaison
City of Oakland Park
3650 N.E. 12th Avenue
Oakland Park, FL 33334

Questions:

Contact: Kathleen Margoles

Phone: (954) 630-4240

E-mail: kathleenm@oaklandparkfl.gov

Website for City of Oakland Park: www.oaklandparkfl.gov

Other Selection Issues

1. Florida “Sunshine Laws”: All meetings of the Committee are open to the public, are publicly advertised and are documented through written minutes.
2. Conflict of Interests: Artists with immediate family or business partners on the selection committee are not eligible to apply. A selection committee member may choose to withdraw from discussion and voting for any apparent conflict of interest.
3. Public Art Committee Contacts: Artist applicants should not contact Arts and Culture Board members between the release of the Call to Artists and the completion of the selection process. Contact the City of Oakland Park for all questions and information.

Art and Culture Board Members

Hayley Pedersen, Michael Miles, Allison Atkinson, George Wulin, Dahlia Perryman, Shaundi Batson, Vanessa Ruiz

Public Art Program Staff

Kathleen Margoles, Staff Liaison
Neysa Herrera, Secretary